

The Brands



Mercedes-Benz

As the inventor of the automobile, we have set standards from the very start with visions, inquiring minds, and innovations. Mercedes-Benz Buses is a professional business partner and offers a comprehensive range of city buses, inter-city buses, touring coaches, minibuses, and chassis.

Every Mercedes-Benz bus comes with future-proof technologies and a design that is characteristic of its brand. Our products are perfected and offer the proverbial Mercedes-Benz quality, reliability, and safety. With our vehicles and their demonstrable overall cost-effectiveness, we offer our customers the best preconditions for doing successful business and living up to their responsibility to mankind and the environment.

BharatBenz

The Indian truck and bus brand BharatBenz sells a comprehensive range of fully equipped buses that offer the lowest total cost of ownership in their class, a high level of comfort, and unparalleled safety standards. Its front-engine buses are equipped with extremely light bodies that use aluminum technology licensed from the British manufacturer Wrightbus. The buses are specifically tailored to the needs of India's volume market in the school, staff, and tourist bus segments.

Setra

Setra is the fascinating bus brand for people with the highest demands. We have a passion for buses. As a leading supplier in the touring coach segment we create vehicles that inspire customers with their design and comfort and in which the passengers feel comfortable.

Reliable Setra product quality and future-proof technologies are featured in every one of our buses. Setra knows the market and the requirements of the customers like no other bus specialist. Trusting, long-term customer relationships and the highest level of understanding, openness, and consulting expertise make us a reliable partner for our customers. A wide range of product variants with a variety of individual appointments offers our customers a selection of vehicles both appropriate to their requirements and customized. As a result, customers can implement their individual business model to achieve economic success.

Omniplus

Omniplus is the service brand for Mercedes-Benz and Setra buses and is always there for our customers. It fulfills the bus customers' needs with passion and bus-specific expertise and so ensures the

best possible availability of the vehicles around the clock. Omniplus offers Europe's largest service network for buses.

The Omniplus ServiceCards and the 24h Service mean that our customers can be sure of fast and competent help, even in the case of unplanned stops. Along with many other services, Omniplus offers the Fleetboard management system for Mercedes-Benz and Setra buses. The focus here is on the new Telediagnosics service, which optimizes the 24h Service and can substantially reduce the downtimes caused by breakdowns.

In addition, our Omniplus service contracts ensure the maximum availability and serviceability of the vehicles. As a brand of the manufacturer, we know best about the various parts of the overall product. In this way, safety is enhanced by more than 130,000 tested Omniplus genuine parts, which are especially matched to the buses from Mercedes-Benz and Setra. Moreover, our training courses are tailored to the customers' needs.

With regard to connectivity, we will bring all of our service activities together under the Omniplus On brand in 2018. Omniplus On integrates existing services such as Fleetboard and new offers such as Omniplus Uptime. Our Uptime service continually monitors and checks for example the vehicle systems, and notifies of any required maintenance or repairs. The Driver's App supports drivers and operators with the stipulated departure checks and with communication. Remote Bus makes key data available.

BusStore

BusStore is the leading European brand for preowned buses from Mercedes-Benz and Setra. The fact that both brands belong to the highly reputable Daimler Group increases our business partners' confidence in them – especially with respect to the competition from independent commercial vehicle and bus dealers.

As a known specialist for the purchase and sale of preowned buses, we have more know-how and expertise at our disposal than any other supplier on the market. As a result, we are able to offer a large selection of preowned buses with a wide product range and inspected quality throughout Europe at our preowned vehicle locations. The product listings are updated online every day. We have a Europe-wide network of preowned vehicle locations, ensuring that we are always close to our customers.